



# Radio WillowWeb

[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)



**Guides to help  
make a great  
Willowcast!**

**November 2005**  
by Tony Vincent

For more information on podcasting,  
visit **learninginhand.com**

## Glossary Page 1

Radio WillowWeb is an online radio station for kids and by kids. Each new show is called a Willowcast. Each Willowcast has a host, tag line, and assortment of interesting segments. Each Willowcast can be heard around the world on WillowWeb as an mp3 digital audio file.

**audio**

recorded sound

**broadcast**

a single radio program (*see Willowcast*)

**bumper music**

short music clips used between segments

**digital audio**

sound that is used by a computer

**host**

a person who introduces the Willowcast and each of its segments

**microphone**

a device that changes sound into electronic signals

**mp3**

a popular way to store digital audio

## Glossary Page 2

**online**

connected to the internet (or world wide web)

**podcast**

a kind of broadcast invented 2004 that automatically delivers digital audio to portable players and handheld computers

**record**

putting sound into electronic form

**segment**

a complete part of a Willowcast, usually written and spoken by one or two people

**tag line**

Clever, cool, or witty slogan used throughout a Willowcast (for example: "Radio For Kids, by Kids")

**teaser**

the first audio heard in a Willowcast where the host gets the audience excited to hear more

**Willowcast**

an individual broadcast of Radio WillowWeb, made up of several segments that are introduced by a host and lasting between three and ten minutes in length

# Tag Line

# Host

Name \_\_\_\_\_

- Write down three clever, cool, and witty saying to be used for the Willowcast..
- Try making up tag lines that:
  - Rhyme
  - Use words that have the same beginning sound
  - Use humor

Tag Line #1: ☐☐☐☐☐☐☐☐☐☐☐

---

---

Tag Line #2: ☐☐☐☐☐☐☐☐☐☐☐

---

---

Tag Line #3: ☐☐☐☐☐☐☐☐☐☐☐

---

---

- Practice saying your tag lines out loud.
- Say each of your tag lines to ten people. Ask each person to vote for his or her favorite one. Put a checkmark in the box next to the tag line each time someone votes for that tag line.
- The tag line with the most votes will be used in the Willowcast.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# The Teaser

# Host

Name \_\_\_\_\_

- The teaser is the last part of the Willowcast to be written but the first part to be heard.
- The teaser introduces all the upcoming segments of the Willowcast to the listeners.
- The teaser should get listeners excited to hear more!
- Read over the segments that will be used in the Willowcast.
- Be sure to include:
  - The name of the host.
  - The tag line for the Willowcast.
  - What the audience will hear in this Willowcast.
  - Who is making the Willowcast (for example: Mrs. Hove's 2nd grade)

Teaser:

---

---

---

---

---

- Use the back of this page to write more if you need to.
- Practice saying the teaser out loud.
- Speak slowly so everyone can understand you.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Segment Introductions

# Host

Name \_\_\_\_\_

- Meet with each of the segment writers.
- Work with each writer to write an interesting introduction to the writer's segment.
- Be sure each introduction includes the writer's name and segment title and topic.
- Put the segments in the best order for the Willowcast by writing a number in each box..

Segment Name:

#:

Segment Writer:

Introduction:

- Use enough
- Practice saying each introduction.
- Speak slowly and clearly so everyone can understand you.
- Be excited!



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Segment Introductions

# Host

Segment Name:

#:

Segment Writer:

Introduction:

Segment Name:

#:

Segment Writer:

Introduction:



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Segment Introductions

# Host

Segment Name:

#:

Segment Writer:

Introduction:

Segment Name:

#:

Segment Writer:

Introduction:



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)



# Segment Introductions

# Host

Segment Name:

#:

Segment Writer:

Introduction:

Segment Name:

#:

Segment Writer:

Introduction:



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Did You Know?

Name \_\_\_\_\_

- Read informational books and web sites with interesting facts.
- Write down something you think others would want to learn.
- Write down where you found the information.

Interesting Fact:

---

---

---

---

Turn your fact into a question:

*Did you know that*

---

---

---

- Practice saying your question out loud.
- Say your question in an interesting way.
- Remember to speak slowly and clearly so everyone can understand you.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Do It Differently

Name \_\_\_\_\_

- Is there a rule you want changed? Is there something in the world that is bothering you? Then share what you would do differently!

The rule or situation you want to change:

---

---

Why change it?

---

---

How would you change it?

---

---

---

---

- Practice telling others about what you want to change and how you would change it.
- Remember to speak slowly and clearly.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Holiday Spotlight

Name \_\_\_\_\_

- Choose an upcoming holiday to research.
- Read books, encyclopedias, magazines, and web sites to find out interesting information about the holiday.
- Write the information below.

Name of holiday:

\_\_\_\_\_

What the holiday celebrates:

\_\_\_\_\_

\_\_\_\_\_

Interesting facts about the holiday:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Practice telling others about the holiday.
- Remember to speak slowly and clearly so that everyone can understand you.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Interesting Interview

Name \_\_\_\_\_

- Decide on a person you want to interview. You won't actually speak with that person, but you will pretend to interview them for the segment.
- Write down at least six interesting facts about the person you are interviewing below.
- Using a word processor or paper, create a script for your interview.

Interesting Fact #1:

\_\_\_\_\_

Interesting Fact #2:

\_\_\_\_\_

Interesting Fact #3:

\_\_\_\_\_

Interesting Fact #4:

\_\_\_\_\_

Interesting Fact #5:

\_\_\_\_\_

Interesting Fact #6:

\_\_\_\_\_

- Decide who is going to be the voice of the person you are interviewing.
- Practice your interview out loud.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Bad Joke, Good Joke

Name \_\_\_\_\_

- Read joke books and web sites with jokes.
- Write down a joke that just was not funny.
- Write down the best joke you found.

Bad Joke:

---

---

---

---

Good Joke:

---

---

---

---

- Practice saying the two jokes out loud.
- Practice telling others the two jokes.
- Remember to speak slowly and to pause before the punch lines.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Sensational Segment Idea

Name \_\_\_\_\_

- Got an idea for a segment that no one else is doing?
- Make up your own segment.
- Make up a catchy name for your segment.
- Write down what you will tell the audience during your segment.

Segment Name:

\_\_\_\_\_

What You Will Say:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- If you need more room, write on the back of this paper.
- Practice saying your segment out loud and to other people.
- Remember to speak slowly and and clearly so everyone can understand you.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Poetry Corner

Name \_\_\_\_\_

- Read poetry books and web sites with poetry.
- Bookmark, copy, or print one poem you would like to share.
- Write down what you like about the poem. Give details!

I like this poem because

---

---

---

My favorite part of the poem is

---

---

---

The poem reminds me of

---

---

---

- Practice reading the poem out loud.
- Practice reading the poem to others.
- Remember to speak slowly.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)



# Riddle

Name \_\_\_\_\_

- Read riddle books and web sites with riddles.
- Write down your favorite riddle and answer.
- Think of a clue to help someone solve the riddle. Write down that clue.

Riddle Question:

---

---

---

Riddle Answer:

---

Helpful Clue:

---

---

- Practice telling your riddle to others. Say your clue before you give the answer.
- Remember to speak slowly and to pause before giving the answer.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Science Class

Name \_\_\_\_\_

- Write down what you have been learning in science.
- Read about what you have been learning in science and write down two juicy facts that others may not know.

In science class I have been learning about:

---

---

Tell more details about what you are learning:

---

---

Write two more things others may not know:

---

---

---

- Practice saying telling others about what you have learned in science class.
- Be excited to share the new things you have learned!
- Remember to speak slowly and clearly.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Similes to Make You Smile

Name \_\_\_\_\_

- A simile is a comparison using the words **like** or **as**.
- Brainstorm as many similes as you can on the back of this sheet.
- Use the Radio WillowWeb Writers' page to help you.
- Pick out your three most enjoyable similes and write them below.

Simile #1:

---

---

---

Simile #2:

---

---

---

Simile #3:

---

---

---

- Practice saying telling these similes to others.
- Remember to speak slowly and clearly.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Social Studies Class

Name \_\_\_\_\_

- Write down what you have been learning in social studies.
- Read about what you have been learning in social studies and write down two juicy facts that others may not know.

In social studies I have been learning about:

---

---

Tell more details about what you are learning:

---

---

Write two more things others may not know:

---

---

---

- Practice saying telling others about what you have learned in social studies.
- Be excited to share the new things you have learned!
- Remember to speak slowly and clearly.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Proverb Corner

Name \_\_\_\_\_

- Read proverbs in books and web sites.
- Choose one proverb that you can explain to others.
- Write down the proverb and your explanation.
- Write down a time when this proverb was true for you.

Proverb:

---

---

What does the proverb mean?

---

---

---

Tell when this proverb was true for you:

---

---

---

- Practice saying the proverb to others. Also practice explaining the proverb.
- Remember to speak slowly and clearly.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Vocabulary Theater

Name \_\_\_\_\_

- Pick an interesting vocabulary word to explain to others.
- Write down a simple definition for the word.
- Use the word in two different and interesting sentences.

Word: \_\_\_\_\_

This word means:

---

---

Interesting Sentence #1:

---

---

Interesting Sentence #2:

---

---

- Practice saying the definition and sentences out loud.
- Practice telling others about the vocabulary word.
- Give your listeners a way to really remember this word.



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)

# Wonderful Web Site

Name \_\_\_\_\_

- Look through web sites for kids.
- Decide which web site is your favorite and write down the address.
- Write down the title of the site and describe the website.
- Write about your favorite part of the site.

Web site address:

*http://* \_\_\_\_\_

Website title:

\_\_\_\_\_

Describe the site:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

My favorite part of the site is:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Practice telling others about this great web site. Include details.
- Remember to sound excited!



[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)



# **Radio WillowWeb**

[www.mpsomaha.org/willow/radio](http://www.mpsomaha.org/willow/radio)





**For Kids,  
By Kids!**